

LEADERSHIP GREENVILLE GRANT

Summarize project and benefits to clients/community

We are requesting support from LG Class 40 to conceptualize and implement a welcome/education center at the Greenville County Animal Care (GCAC) facility at 328 Furman Hall Road. In order for GCAC to receive the community support so critical to saving animals, people need to know who we are, what we do, and most important, feel welcome. If we can provide a positive experience for visitors to our shelter, we all benefit – the shelter is able to save more of the 20,000+ animals that we work with each year, the community will be better educated on animal care issues and more likely to adopt, volunteer or support us in other ways, and Greenville County will hopefully reduce the stray/unwanted animal count.

We are asking for Leadership Greenville to help us increase community involvement and education so that we can save more animals.

What do we want LG class members to do and what is their role?

We would like LG class members to work with us to brainstorm ways to make the shelter more welcoming and better known in the community. We currently have volunteers working on marketing and communications plans, grants, and many who work directly with the animals or as liaisons to rescue and foster groups. We now need the fresh ideas of LG participants to conceptualize what a welcome center could look like, and then help us make it a reality. For example, a canopy over the entrance to the welcome center would make it more convenient for people to drop off donations in bad weather. Wall mounted large screen monitors could have slideshows of available animals or feature lost and found pets. Most importantly, a volunteer or staff member at a welcome desk would be a friendly introduction to GCAC, providing one stop shopping for information, education and directions. We are also open to as many other ideas as the class can come up with for helping the community understand the issues faced by GCAC.

Estimated Budget

Item	Amount
Technology (tv, 4 iPads, computer system)	\$4,000.00
Desk, lobby seating, rug	\$1,500.00
Interior signage and brochure holders in welcome center	\$800.00
Exterior signage and awning for welcome center	\$2,500.00
Paint for driveway to direct traffic to welcome center	<u>\$400.00</u>
Estimated Total	\$9,200.00