



**COMMUNITY PRIDE GRANT
APPLICATION COVER PAGE**

PLEASE TYPE OR PRINT ALL INFORMATION

Organization Greenville County Litter Ends Here

Employer/Taxpayer Identification Number (EIN/TIN): 57-6000356

* Project Coordinator Deanna Damato

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City Greenville County Greenville Zip 20601

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*** Please note: The contact person identified above will receive the grant check and all grant-related correspondence.**

Type of Organization (please check)

- Neighborhood/Homeowners Associations, Community Groups, Churches – up to \$2,500
- College, University – up to \$5,000
- Town, City, County, State Agency – up to \$10,000

Projected number of active participants in project:

Staff 5 Community Members 200 Elected Officials _____ Law Enforcement _____

Type of Activity (please check all that apply)

- Litter Reduction
- Beautification

Amount of Funding Requested: \$10,000.00



**COMMUNITY PRIDE GRANT
ITEMIZED BUDGET FORM**

ITEMIZED DESCRIPTION:	QUANTITY	TOTAL COST	REQUESTED FUNDS
Litter Pick up Sticks	1000		2,500.00
Garbage Bags	4000		2,000.00
Car Litter Bags	5000		2,500.00
Adopt a Road Brochures and Post cards	1000		1,000.00
Litter Promotional Items	750		2,000.00
TOTAL			10,000.00



1. Is this a new or existing project? If this is an existing project, how long has it been on-going?

Greenville County Litter Ends Here has set a goal to educate the community on the negative impacts of litter, while empowering them to unite as one to put an end to littering once and for all. With our Adopt a Road and Adopt a Spot programs we offer opportunities for citizens to give back to the community by making a commitment to pick up litter. In addition to these programs we also host our Annual County Wide Litter pick up and the Great American clean up for volunteers to participate in a one time pickup. This year we will also partner with several other Greenville County environmental programs to offer a first ever Earth awareness month in April. Grant funds will provide additional program and event promotion through give a ways to volunteers, teachers, students and community groups.

2. What types of activities are involved in this project?

Litter Ends Here will distribute anti litter information to volunteers, community groups and schools during presentations and special events. Providing education will raise awareness to the severe litter problem we face and will hopefully decrease the amount of litter on the roads. The supplies will be used to provide our volunteers with all the tools necessary to combat this problem while ensuring they remain safe at all times.

3. Will the work be performed by volunteers, paid contractors or both?

If both, what percentage (i.e. 50% volunteer, 50% contractor)

Volunteers

4. What benefit to the community does this project offer?

Multi-year local, litter prevention campaigns are necessary for bringing litter problems to the attention of the public. With more than 451,000 residents, Greenville County is South Carolina's most populous county and continues to grow at an average rate of 2.1 percent per year. Home to thriving, nationally ranked urban areas like Downtown Greenville, the County also features numerous communities rich with character and tradition all surrounded by the incredible scenic beauty of the rolling foothills of the Blue Ridge Mountains. Considered the "economic engine of South Carolina", the County is home to more than 650 manufacturers, 40 Fortune 500 companies, and 150 headquarters. Greenville County features a low cost of living, mild climate, outstanding health care options, award winning schools and universities, easy access via land or air, and a diverse population that enjoys an unrivaled quality of life. Because of this Greenville County is a great place to start a business and an even better place to raise a family, but one question that always comes up is why are our roadways so dirty? In most neighborhoods across America, perception makes a huge difference. If the area feels safe, it likely has a lower crime rate. Broken bottles, garbage and neglected properties can all create a sense of jeopardy, and a sense that laws are not heavily enforced. When people witness small problems like litter, they can perceive that it's okay to bend or break the rules which is not the image we want to promote in Greenville County. Keeping our county litter free helps to promote the growth of new businesses and provides a safe environment to raise a family. This grant will assist us in our efforts to be the first litter free county in the state.

5. How many citizens are in your community and approximately how many will benefit from this project?

Greenville County is home to over 450,000 residents. With the PalmettoPride Grant, Litter Ends Here will be able to provide education and outreach efforts to all of our citizens.