

MINUTES  
GREENVILLE COUNTY COUNCIL  
COMMITTEE ON FINANCE  
MAY 22, 2017  
CONFERENCE ROOM D  
5:30 P.M.

Pursuant to the Freedom of Information Act, notice of the meeting date, time, place and agenda was posted on the bulletin board at the entrance of the Council Office and made available to the newspapers, radio stations and television stations and concerned citizens.

**COUNCIL MEMBERS PRESENT:**

CHAIRMAN, WILLIS MEADOWS  
SID CATES  
BUTCH KIRVEN  
XANTHENE NORRIS  
LIZ SEMAN  
BOB TAYLOR

**COUNCIL MEMBERS ABSENT:**

**OTHER COUNCIL MEMBERS PRESENT:**

LYNN BALLARD

**STAFF PRESENT:**

JOE KERNELL, COUNTY ADMINISTRATOR  
RUTH PARRIS, BUDGET DIRECTOR  
VANESSA PAYNE, EXECUTIVE ASSISTANT  
MARK TOLLISON, COUNTY ATTORNEY  
KIM WUNDER, ASSISTANT COUNTY ATTORNEY

**CALL TO ORDER**

Chairman Meadows called the Finance Committee meeting to order.

**INVOCATION**

Councilor Cates provided the invocation.

**APPROVAL OF MINUTES:**

Councilor Seman moved to approve the minutes of the regular meeting of May 8, 2017. The motion carried unanimously.

**GRANT APPLICATION – SC DHEC – EMS GRANT-IN-AID DUI GRANT FUNDS:**

This is the SC DHEC - EMS Grant-In-Aid DUI Grant in the amount of \$3,650. This grant would allow the Emergency Medical Services Division to provide Emergency Medical Dispatch training for communication specialist positions. This grant does not require a County match.

Ruth Parris, Budget Director and Evonne Henson, EMS were present to answer questions of the committee.

Councilor Kirven moved to approve the SC DHEC EMS Grant-In-Aid DUI Grant funds in the amount of \$3,650. The motion carried unanimously.

**WORKFORCE INNOVATION AND OPPORTUNITY ACT SERVICE PROVIDER CONTRACT APPROVALS:**

The Greenville County Workforce Development Board has planning oversight of the annual WIOA funds received in Greenville County by the US Department of Labor. The County of Greenville is the fiscal agent of local WIOA funds. New WIOA Service Provider contracts as approved by the GCWDB also require approval from County Council. The recommendation is to award the Service Provider Contracts to Arbor E&T, LLC d/b/a ResCare Workforce Services and Goodwill Industries of the Upstate/Midlands, SC, Inc.

Dean Jones, Director, Workforce Development, was present to answer questions of the committee.

Councilor Taylor moved to approve awarding the Service Provider Contracts to Arbor E & T, LLC d/b/a ResCare Workforce Services and Goodwill Industries of the Upstate/Midlands, SC, Inc. The motion carried unanimously.

**COMMUNITY PROJECT APPLICATIONS:**

**CU-ICAR – INFRASTRUCTURE FOR AUTONOMOUS VEHICLES IN GREENVILLE COUNTY:**

This is a Community Project Application for the CU-ICAR in the amount of \$15,000. This funding will be used to install traffic cameras and sensors to benefit autonomous vehicles.

Joe Kernell, County Administrator was present to answer questions of the committee.

Councilor Cates moved to approve the Community Project Application in the amount of \$15,000 for CU-ICAR Infrastructure. The motion carried unanimously.

**DUNKLIN FIRE DEPARTMENT:**

This is a Community Project Application in the amount of \$5,000 for the Dunklin Fire Department. The funds will be used to replace automated external defibrillators (AED's) and associated equipment.

Joe Kernell, County Administrator was present to answer questions of the committee.

Councilor Seman moved to approve the Community Project Application in the amount of \$5,000 for the Dunklin Fire Department. The motion carried unanimously.

**CITY OF TRAVELERS REST – SCOTTISH GAMES:**

This is a Community Project Application in the amount of \$2,500 for the City of Travelers Rest. The funds will be used to assist with hosting the participants and visitors to the Scottish Games.

Joe Kernell, County Administrator was present to answer questions of the committee.

Councilor Norris moved to approve the Community Project Application in the amount of \$2,500 for City of Travelers Rest to provide assistance with the Scottish Games. The motion carried unanimously.

**RIVER OAKS STORM WATER FACILITY REPAIRS:**

This is a Community Project Application in the amount of \$10,228 for the River Oaks Storm Water Facility Repairs. The funds will be used to assist with storm water repairs at the facility.

Joe Kernell, County Administrator was present to answer questions of the committee.

Councilor Kirven moved to approve the Community Project Application in the amount of \$10,228 for the River Oaks Storm Water Facility. The motion carried unanimously.

**CANEBRAKE FIRE DEPARTMENT – MILLAGE REQUEST:**

Canebrake Fire District is requesting a millage increase of 12 mills for the maintenance of a reserve as allowed per Section 6-1-320D of the South Carolina Code of Laws and represents an increase in the total millage rate from 25 to 37 mills.

Chief Terry and Kyle Gilley, Board of Fire Control were present to answer questions from the committee.

Councilor Seman moved to approve the 12 mill increase for the Canebrake Fire Department. The motion carried unanimously.

**DUNKLIN FIRE DISTRICT:**

Dunklin Fire District is requesting a millage increase of 3.2 mills which represents the current consumer price index and population growth millage cap plus the lookback provision for the 3 previous years.

Chief Hooper and Fay Childress, Commission Chairman, were present to answer questions of the committee.

Councilor Seman moved to approve the 3.2 mill increase for the Dunklin Fire District. The motion carried unanimously.

**FY2017 – 2018 ACCOMMODATIONS TAX FUNDING:**

This is a request to approve the FY2018 Accommodations Tax Funding in the amount of \$408,683 as recommended by the Advisory Committee. (See attached spreadsheet)

Michael Heater, Chairman and B.J. Koonz, Advisory Board were present to answer questions of the committee.

Councilor Kirven moved to approve the FY2018 Accommodation Tax Funding recommendation in the amount of \$408,683. The motion carried unanimously.

**EXECUTIVE SESSION:**

Councilor Seman moved to go into executive session at 6:24 to discuss a contractual matter. The committee came out of executive session at 6:56.

**PROJECT ORANGE:**

Councilor Kirven moved to approve an ordinance authorizing the execution and delivery of a Fee in Lieu of Tax and Special Source Credit Agreement between Greenville County and Project Orange. The motion carried unanimously.

**PROJECT CIRCLE:**

Councilor Norris moved to approve an ordinance which provides for the distribution of certain Fee In Lieu of Taxes for the development of a Joint County Industrial and Business Park, an ordinance to develop a jointly owned and operated Industrial Business Park in conjunction with Anderson County, and an Intergovernmental Agreement with the City of Mauldin as it relates to Project Circle. The motion carried unanimously.

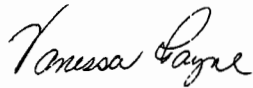
**PROJECT RECTANGLE:**

Councilor Seman moved to approve an ordinance which provides for the distribution of certain Fee In Lieu of Taxes for the development of a Joint County Industrial and Business Park, an ordinance to develop a jointly owned and operated Industrial Business Park in conjunction with Anderson County, and an Intergovernmental Agreement with the City of Mauldin as it relates to Project Rectangle. The motion carried unanimously.

**ADJOURNMENT:**

There being no additional business to come before the Finance Committee, the meeting adjourned at 6:57.

Respectfully submitted,



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Vanessa Payne  
Executive Assistant

### FY2017-2018 A-Tax Applicants

| Sponsoring Organization   | Name of Project   | Amount Requested | Grade | Funding Recommended by Committee | Comments   |
|---|---|------------------|-------|----------------------------------|--|
| Bob Jones University (BJU, Inc.)                                | Living Gallery Presentation Promotion                             | \$30,000         | A     | \$30,000                         | Has potential to be marketed nationally and add to Greenville's occupancy during a need week |
| Carolina Elite Soccer Academy                                   | Region III Presidents Cup   | \$50,000         | A     | \$25,000                         | Regional Tournament with 144 teams - 8640 Room nights  |
| Discover Upcountry Carolina Association                         | Upcountry Advertising and Marketing Campaign                      | \$30,000         | A     | \$30,000                         | Funding critical to creating destination   |
| Fall for Greenville, Inc.                                       | Fall for Greenville - Promotional Campaign                        | \$10,000         | A     | \$10,000                         | Creates compression in market and increased occupancy  |
| Greater Greenville Scottish Games                               | Gallabrae (Greater Greenville Scottish Games)                     | \$85,000         | A     | \$25,000                         | Plus Signature Event funding   |
| Greenville Arts Festival (DBA Artisphere)                       | 2018 Artisphere Festival Tourist Marketing Campaign               | \$40,000         | A     | \$30,000                         | Regional marketing   |
| Greenville Chapter of the SC Restaurant and Lodging Association | Greenville Restaurant Week - Eat, Stay and Love Greenville        | \$25,000         | A     | \$25,000                         | Promotion of 2 Restaurant weeks - August and January   |
| Greenville Sports Council d/b/a Notus Sports                    | State Games South Carolina  | \$25,000         | A     | \$25,000                         | growing event with 1200 room nights in 2017-potential to be national event                   |
| Local Boys do Good, dba euphoria                                | euphoria 2017 - Food, Wine & Music Festival                       | \$50,000         | A     | \$30,000                         | Impact on area with ability to compete on International Level                                |
| Special Olympics South Carolina                                 | Special Olympics South Carolina Fall Games                        | \$13,000         | A     | \$13,000                         | critical continued funding   |
| Conestee Foundation/Lake Conestee Nature Park                   | Pedestrian Bridge over the Reedy at Lake Conestee Nature Park     | \$50,000         | B     | \$25,000                         | good for county destination  |
| Euro Auto Festival  | Euro Auto Festival  | \$1,500          | B     | \$1,000                          | Regional marketing   |
| Greenville Center for Creative Arts                             | Greenville Center for Creative Arts Regional Mar                  | \$12,000         | B     | \$10,000                         | promotional funding for workshops  |
| Greenville Chautauqua   | Chautauqua History Alive Festival                                 | \$10,000         | B     | \$8,815                          | marketing funds for regional advertising   |
| Metropolitan Arts Council                                       | Greenville Open Studios 2017                                      | \$30,000         | B     | \$20,000                         | Marketing for Greenville Open Studios Event  |
| Read Up Greenville  | Read Up Greenville: A Young Adult/Middle Grades Literary Festival | \$5,000          | B     | \$5,000                          | successful first event in 2017. Funding will continue success                                |
| Sabar Charities   | Mountains to Main Street Triathlon and Race Festival ("M2M")      | \$15,000         | B     | \$10,000                         | Successful first year event - Will grow to regional event                                    |
| The Childrens Museum of the Upstate                             | Traveling and Special Exhibits and Related Marketing              | \$30,000         | B     | \$15,000                         | marketing funds  |
| Travelers Rest Farmers Market                                   | Surrounding County Advertising Blitz                              | \$10,000         | B     | \$10,000                         | Had schedule of marketing campaign included in application                                   |

**FY2017-2018 A-Tax Applicants**

| <b>Sponsoring Organization</b>                               | <b>Name of Project</b>   | <b>Amount Requested</b> | <b>Grade</b> | <b>Funding Recommended by Committee</b> | <b>Comments</b>  |
|--|--|-------------------------|--------------|---|--|
| Upcountry History Museum - Furman University                 | Screen costume exhibition at the Upcountry History Museum - Furman University          | \$25,000                | <b>B</b>     | \$20,000                                | grade based on direct impact of generated room nights.   |
| Black Pages International                                    | Economic Empowerment Weekend   | \$6,000                 | <b>C</b>     | \$5,000                                 | grant for digital marketing  |
| Glow Lyric Theatre   | Glow Lyric Theatre 2017 Summer Festival Season   | \$3,500                 | <b>C</b>     | \$3,500                                 | grant to be used for marketing   |
| Greenville Chorale   | 2017-2018 Greenville Chorale Season Strategic Marketing                                | \$10,000                | <b>C</b>     | \$5,000                                 | equal funding for Performing Arts  |
| Greenville Little Theatre                                    | Greenville Little Theatre 2017/2018 Season   | \$10,000                | <b>C</b>     | \$5,000                                 | equal funding for Performing Arts  |
| Greenville Symphony Association                              | 2017-2018 Concert Season   | \$20,000                | <b>C</b>     | \$5,000                                 | equal funding for Performing Arts  |
| James F Daniel, Jr. The American Legion Post #3              | The American Legion, Post #3, War Museum Ma  | \$9,200                 | <b>C</b>     | \$3,868                                 | Marketing money to promote 100 year anniversary of WWI   |
| Slater-Marietta Lions Club                                   | Slater-Marietta Moon Boom!   | \$5,000                 | <b>C</b>     | \$5,000                                 | Money used for Fireworks????   |
| South Carolina Children's Theatre (SCCT)                     | South Carolina Children's Theatre  | \$5,000                 | <b>C</b>     | \$5,000                                 | equal funding for Performing Arts  |
| American Society of Media Photographers/SC Chapter (ASMP/SC) | Southeastern Film & Photo Conference   | \$8,000                 | <b>C</b>     | \$3,500                                 | requested marketing fund   |
| Centre Stage-SC!   | 2017-2018 Centre Stage Season  | \$25,000                | <b>D</b>     |   | requested funds for operating costs, no marketing plan submitted                               |
| Greenville Airport Commission                                | Enhance Destination Greenville Downtown Airport  | \$50,000                | <b>D</b>     |   | Application not specific enough for projects, and not enough budget information in application |
| South Carolina Football Hall of Fame, Inc.                   | Ceremony & Celebrity Golf Tournament, Membership Drive, Mobile Museum & Fan Experience | \$30,000                | <b>D</b>     |   | Application not specific with use of funds; association not financially stable                 |
| <b>Total Requested</b>                                       |  | <b>\$728,200</b>        |              | <b>\$408,683</b>                        |  |

Available Funds  
Signature Event

\$408,683  
\$50,000