



Solid Waste Division

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FY20 Education/Outreach Grant Application

1. Greenville County Solid Waste Division, Greenville SC.
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3. Greenville County implemented a Food Scrap Recycling program in February 2017 at the Enoree Residential Waste and Recycling Center, 1311 Anderson Ridge Rd, Greer 29651. Atlas Organics provides four 64-gallon organic rollout carts for the collection of organic materials/food scraps from citizens utilizing the center. The carts are collected from the site three times per week by Atlas Organics and contents are transported to the Twin Chimneys Landfill for composting. To date, 21,974 pounds of food scraps/organics have been collected for composting. Grant funds are requested for an outreach and educational campaign to promote the existing food scrap recycling program at Enoree Residential Waste and Recycling Center and the Don't Waste Food SC program. Campaign and outreach includes; social media, radio, television, billboards, direct mail, post cards, banners and brochures.
4. Grant funds are requested for an outreach and educational campaign to promote the existing food scrap recycling program at Enoree Residential Waste and Recycling Center. Campaign and outreach includes; social media, radio, television, billboards, direct mail, post cards, banners and brochures.
5. All food scraps/organics are included in this project.

6. The targeted source for the material will be citizens utilizing the Enoree Residential Waste and Recycling Center. Over 70,000 citizens utilize this center on a monthly basis.
7. Grant funds are requested for outreach and educational campaign which includes; social media, billboards, direct mail, post cards, banners and brochures.
8. Community partners for the promotion activities of the grant will include Greenville County Solid Waste Division's Twin Chimneys Landfill, Enoree Residential Waste and Recycling Center.
9. From February 2017-March 2018 the Enoree Residential Waste and Recycling Center collected and recycled 21,974 pounds of food scraps. We anticipate an increase of food scraps collected at the Enoree Residential Waste and Recycling Center due to ongoing education and outreach. We anticipate an overall increase of food scraps collected due to educational outreach in the Upstate area.
10. Currently, food scraps are dropped off at the Enoree Residential Waste and Recycling Center only. The material is then transported by Atlas Organics to Twin Chimneys landfill where it is consolidated with other food scraps/organics and composted. Atlas Organics markets the finished compost. The education and outreach program will improve the existing food scrap recycling program.
11. N/A
12. N/A
13. Grant funds are requested to promote and educate citizens about food scrap recycling/ composting programs which includes; social media, billboards, direct mail, post cards, brochures, and banners.

• Brochures	\$ 2,000
• Postcards	\$ 2,000
• Billboards	\$ 3,000
• Direct Mail	\$ 2,000
• Social Media	\$ 700
• Banners	\$ 300

Total funds requested \$10,000.00.
14. Greenville County will continue to pay any additional expenses incurred that exceed grant funding.