



Committee on Finance

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## COMMITTEE ON FINANCE

Agenda Item No.: \_\_\_\_\_ F-4B \_\_\_\_\_ Meeting Date: July 13, 2020

### REQUEST FOR COMMITTEE ACTION

To: Bob Taylor, Chairman, Committee on Finance

From: John Hansley, Deputy County Administrator

Department: General Services

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**Item Title:** FY2021 Solid Waste Education/Outreach Grant

**Action Taken by Committee previously:** None.

**Motion Requested Today:** Approval of Grant Application

**Staff Recommendation:** Approval

**Impact of Action:** Fiscal Impact  
Total Grant Request: \$10,000

Operational Impact

These grant funds would be used for an outreach and educational campaign to promote the existing food scrap recycling program at Enoree Residential Waste and Recycling Center. Funds will be used for social media costs, radio, television, billboards, direct mail, post cards, banners, and brochures.

**Funding Amount/Source:** No Match Required

**Requested by:** Community Planning and Development - Solid Waste Division

**Staff Representative:** Ruth B. Parris, Budget Director

**Outside Representative:**

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**List of Attachments:**

- Application

7/07/2020  
Date Submitted

7/10/2020 (JFH)  
Approved by the County Administrator

\_\_\_\_\_  
Council District