



Committee on Finance
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COMMITTEE ON FINANCE

Agenda Item No.: F-4C Meeting Date: August 10, 2020

REQUEST FOR COMMITTEE ACTION

To: Bob Taylor, Chairman, Committee on Finance
From: John Hansley, Deputy County Administrator
Department: General Services

Item Title: Petco Foundation Innovation Showdown Grant

Action Taken by Committee previously: None.

Motion Requested Today: Approval of Grant Award

Staff Recommendation: Approval

Impact of Action: Fiscal Impact
Total Grant Request: \$95,000
Foundation: \$95,000
County: \$0

Operational Impact
Grant funding will be used by Animal Care Services for the purpose of developing an app called Pet Impressions. It is a web-based application that asks users simple multiple choice questions based on common interactions with shelter pets. The app uses algorithms to turn those answers into personality traits to create more accurate and engaging pet profiles online.

Funding Amount/Source: N/A

Requested by: Community Planning and Development – Animal Care Services

Staff Representative: Ruth B. Parris, Budget Director

Outside Representative:

List of Attachments:

- Application

8/03/2020
Date Submitted

8/07/2020 (JFH)
Approved by the County Administrator

Council District