



**Solid Waste Division**

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## **FY22 General Recycling Grant Application**

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3. Greenville County implemented a Food Scrap Recycling program in February 2017 at the Enoree Residential Waste and Recycling Center, 1311 Anderson Ridge Rd, Greer 29651. Atlas Organics provides four 64-gallon organic rollout carts for the collection of organic materials/food scraps from citizens utilizing the center. The carts are collected from the site three times per week by Atlas Organics and contents are transported to the Twin Chimneys Landfill for composting. To date, 44,092 pounds of food scraps/organics have been collected for composting. Grant funds are requested for an outreach and educational campaign to promote the existing food scrap recycling program at Enoree Residential Waste and Recycling Center and the Don't Waste Food SC program. Campaign and outreach includes; social media, radio, television, billboards, direct mail, post cards, banners and brochures.
4. All food scraps/organics are included in this project.
5. The targeted source for the material will be citizens utilizing the Enoree Residential Waste and Recycling Center. Over 70,000 citizens utilize this center on a monthly basis.
6. The project was implemented in 2017.

7. Currently, food scraps are dropped off at the Enoree Residential Waste and Recycling Center. Atlas Organics provides four 64-gallon organic rollout carts for the collection of organic materials/food scraps from citizens utilizing the center. The carts are collected from the site three times per week by Atlas Organics. The material is then transported by Atlas Organics to Twin Chimneys Landfill where it is consolidated with other food scraps/organics and composted. Atlas Organics markets the finished compost.
8. Changes would include increasing the quantity of Atlas Organics collection rollout carts at the Enoree Residential Waste and Recycling Center as the amount of food scraps/organics collected from citizens increases.
9. Atlas Organics markets the finished compost to the public.
10. Grant funds are requested for outreach and educational campaign which includes; social media, billboards, direct mail, post cards, banners and brochures.
11. Greenville County implemented a Food Scrap Recycling program in February 2017 and to date, 44,092 pounds of food scraps/organics have been collected for composting.
12. From February 2017-March 2021 the Enoree Residential Waste and Recycling Center collected and recycled 44,092 pounds of food scraps. We anticipate an increase of more than 4,000 pounds per year of food scraps collected at the Enoree Residential Waste and Recycling Center due to ongoing education and outreach in the Upstate area.
13. The food scrap/organics collection weights have increased each year by approximately 3,900 pounds, with the exception of year 2020 due to Covid.
14. N/A
15. N/A
16. Grant funds are requested to promote and educate citizens about food scrap recycling/ composting programs which includes; social media, billboards, direct mail, post cards, brochures, and banners.
  - Brochures \$ 2,000
  - Postcards \$ 2,000
  - Billboards \$ 5,000
  - Direct Mail \$ 4,000
  - Social Media \$ 1,700

- Banners

\$ 300

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**Total funds requested \$15,000.00.**

17. Greenville County will continue to pay any additional expenses incurred that exceed grant funding.