



| Tourism Expenditure Review Committee | | |
|---|----------------------------|----------------------------|
| FY 2022/ 2023 County | | |
| | 30% Fund Allocation | 40% Fund Allocation |
| Tradeshows | \$42,500 | \$30,000 |
| Public Relations | \$140,000 | \$120,000 |
| Photography/Videography | \$100,000 | \$80,000 |
| Sales Collateral | \$10,000 | \$3,500 |
| TOTAL | \$ 292,500 | \$ 233,500 |