

COMMUNITY PROJECT ACCOUNT

(Small, De Minimus Public Projects)

APPLICATION

1) Name of Project: Greenlink Digital Signage Up	ograde
Check Project Type:	
□ Nonrecurring community requests for infra	structure:
□ Flooding	
□ Roads	
□ Lights	
□ Sewer and drainage	
□ Public buildings and grounds	
☐ Community Centers open to resident	s of Greenville County
☐ Infrastructure related studies	
□ Contractual agreements for social, recreation	onal, and educational programs
Contributions to local governments in Green	nville County for community projects
2) Amount of Funds Requested: \$10,000 3) Project Sponsor	
Organization: Greenville Transit Authority d.b.a. G	
Mailing Address: 100 W McBee Ave, Greenville, SC	29601
4) Contact Person:	
Name_James C. Keel	Title Director of Public Transportation
Telephone <u>864-298-2767</u>	Alt. Telephone No
Email ikeel@greenvillesc.gov	Fax No
Council Representative(s) Liz Seman	
5) Project Timeline ~ Beginning: September 29, 2023 MONTH/DAY/YEAR	Ending: February 29, 2024 MONTH/DAY/YEAR

6) Date F	Funds are Needed: July 14, 2023	
7) Locatio	on of Project: 510 & 601 Bus Stop Connection in front of 25 Old Mill Rd, Greenville, SC 29607	
3) Projec	t Description: (Attach additional pages if necessary)	
a.	General Description: Please see attached.	
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b.	Benefit project will provide the Community:	
<u> </u>	Additional Comments: Please see attached.	
_		
)) Project	t Budget:	
a.	Total Project Budget including all sources of funds: \$49,117.65	

List below all funding sources for this project:

Funding Source	Amount
Seman District Funds	\$10,000.00
2022 RAISE Funding	\$35,000.00
Local Funding	\$4,117.65
TOTAL:	\$49,117.65

Percent request equals of the total Project Budget? $\frac{20\%}{}$

5|17|23 Date

Transit Planning Mgr.

From: To: Subject: Kayleigh Cleek Liz Seman; James Keel RE: District Funds

Date: Attachments: Friday, May 12, 2023 4:30:00 PM

image004.png

Hello,

I do! One of our stops—the "510 & 601 Connection" is located within Mauldin and serves as a transfer point between the two routes. This stop is currently slated for a shelter under our RAISE funding program, but we are seeking funds to add digital signage to key stops such as this one. Your funds could be utilized to purchase a sign to be added to this stop.

In 2021, GTA conducted a Customer Demographics Survey in which 15% of Fixed Route riders identified as 65 years of age and older and 17% of Fixed Route riders reported that they have a disability that affects their ability to travel. Digital signage is an important piece of planned upgrades at this stop as it would be easy-to-use and may include an ADA-compliant text-to-speech component (a benefit to all riders, but particularly those who identify as seniors and those living with a disability). With the press of a button, individuals will have immediate access to information such as maps or real-time departures or real-time alerts, thereby enhancing accessibility in ways that a static display simply cannot.

Here is an image of a sample sign:



Please let me know if you have any questions.



Kayleigh Cleek, MPA

Transit Planning Manager | Greenlink Transfer Center kcleek@greenvillesc.gov | www.greenvillesc.gov Phone: 864-298-2753| Fax: 864-467-5006

Greenlink DBELO

From: Liz Seman < liz.seman@furman.edu> Sent: Thursday, May 11, 2023 2:32 PM

To: James Keel <jkeel@greenvillesc.gov>; Kayleigh Cleek <kcleek@greenvillesc.gov>

Subject: RE: District Funds

CAUTION: This email is from an EXTERNAL source. Ensure you trust this sender before clicking on any links or opening attachments.

Thank you!

From: James Keel < jkeel@greenvillesc.gov>
Sent: Thursday, May 11, 2023 2:31 PM

To: Liz Seman < liz.seman@furman.edu>; Kayleigh Cleek < kcleek@greenvillesc.gov>

Subject: RE: District Funds

Good Afternoon Councilwoman,

I hope you are well.

I have copied Kayleigh, I suspect she has a project or idea?



James C. Keel, MBA Director | Greenlink www.ridegreenlink.com/

From: Liz Seman < liz.seman@furman.edu>
Sent: Thursday, May 11, 2023 1:29 PM
To: James Kee! < ikeel@greenvillesc.gov>

Subject: District Funds

CAUTION: This email is from an EXTERNAL source. Ensure you trust this sender before clicking on any links or opening attachments.

James – I have \$10K of district funds to spend. Could we do some bus stop improvements in my district? Hope all is well!

Sincerely, Liz

Liz Seman
Chief of Staff, Liaison to the Board of Trustees
Liz.Seman@furman.edu
864-294-3474

Visit furman_edu/compaign to learn more about the Clearly Furman campaign!