

Criteria	Indicators	Panelist Score	Comments
<b>Feasibility</b>	<ul style="list-style-type: none"> <li>• Project considers the funding priorities of A-Tax guidelines</li> <li>• Evidence in the narrative &amp; budget that the project is feasible &amp; well-planned</li> <li>• Evidence of financial support through earned or other unearned income</li> </ul>		
<b>Public Impact</b>	<ul style="list-style-type: none"> <li>• Project directly impacts tourism in Greenville County</li> <li>• Evidence of direct impact on hotel stays in Greenville County</li> <li>• Project attracts regional &amp; national audiences</li> </ul>		
<b>Characteristics</b>	<ul style="list-style-type: none"> <li>• Tourism Worthy</li> <li>• Expandable and on-going</li> <li>• Unique to enhance overall image of the County</li> <li>• Creates interest and identity</li> <li>• Non-operational</li> <li>• Capital project or projects that can be attributed to future development</li> </ul>		
<b>Project Management</b>	<ul style="list-style-type: none"> <li>• Evidence of competent staff or volunteers to direct the project</li> <li>• Evidence that more than adequate financial resources are available to complete the project well</li> <li>• Well-planned marketing and publicity efforts</li> <li>• Easily understood detailed and itemized budget</li> </ul>		
<b>Compliance with Application Requirements</b>	<ul style="list-style-type: none"> <li>• Followed funding guidelines</li> <li>• Submitted appropriate support materials</li> </ul>		