



BOARD AND COMMISSION APPLICATION

Arena District Commission

The Arena District Commission meets at 4:00 p.m. on the 4th Tuesday of the month at the Bon Secours Wellness Arena.

Personal Information

Name:	B. Curtis Rose	Birthdate:	
Prefix:	Mr.	City/State/Zip:	
Home Address:		Phone #:	
Email:		Driver's License #:	
Voter Registration #:		Occupation:	Advertising – Chief Operating Officer
Employer:	Erwin–Penland	School Attended:	University of Tennessee
Highest Degree Earned:	Bachelors of Science	Field of Study:	Communications
Year of Graduation:	2003	Social Media Profile:	
Linked In Profile:			

Experience / Certifications / Interest

Military Experience:

NA

Certifications:

NA

Civic Organizations / Other Affiliations:

NA

Volunteer Experience (please list and describe):

Served on board and President of Friends of the Reedy River; President of Tennessee College of Communications – Ad & PR Board; Babolat Ambassador Pickleball Program;

My interest in serving on the Arena District Commission is:

I believe there is opportunity to amplify the value of Bon Secours Wellness Area within our local community. Many members of our community believe this venue is simply an entertainment venue, and while it is a centralized venue for that – it does so much more. One of the best times of the year is graduation season and thinking about our leaders of tomorrow walking across the stage at the Well. I think elevating the messaging/marketing of the value of the venue to the community is critical.

Describe your understanding of the position for which you are applying:

The role of board is to help provide strong guidance to the Well and its staff in the support of financial investment, marketing messaging, critical infrastructure decisions, and future growth opportunities and plans. This spans support including technology advancement for venue attendees and infrastructure, communications and marketing efforts to position the well, community engagement opportunities and so much more. We have a gem to our community in this venue, let's ensure we support it.

Describe your strengths or skills that would positively contribute to the Arena District Commission:

I've worked for 20+ years in a marketing role within our community at Erwin–Penland. Thanks to this, I have a true appreciation for engaging the Greenville community through programs and events. My position at EP began in Technology and evolved to Operations. This unique blend gives me a strong perspective on how to implement new technologies to find efficiencies, innovations, and cost savings – all while elevated the team to expand to new opportunities.

My community topics of concern that relate to the Arena District Commission are:

I think the infrastructure and future of our arena are important topics. It's important to understand what modern challenges we are pressured with in order to find creative solves that fit within an approved plans or budgets. I think there are greater opportunities to leverage our arena to open it to even more individuals in the community through community events and engagements. I've worked across multiple national venues in running sponsorship marketing for Verizon and know we can do more.

Other elected or appointed offices / Ethics / Legal

Do you **currently** hold an elected or appointed office or commission?
If yes, please list:

Yes No

Have you **previously** held an elected or appointed office or commission?
If yes, please list:

Yes No

Have you ever been fined for an ethics violation?
If yes, please explain:

Yes No

Have you ever been convicted of a crime other than a minor traffic violation?
If yes, please give details:

Yes No

Are you currently, or have you ever been, a part or party to any litigation with or against Greenville County?
If yes, please explain:

Yes No

Additional Questions

Would you be willing to submit to a criminal background check and/or credit check?

Yes No

Are you aware of the meeting schedule and time commitment for the Arena District Commission?

Yes No

Have you attended a meeting of the Arena District Commission?

Yes No

Are you aware of the County's attendance policy as it relates to boards and commissions?

Yes No

Are you aware this is not a compensated position?

Yes No

Conflict of Interest

It is the policy of Greenville County to require disclosure of any personal or financial interest that may be influenced by decisions of the Committee, Board or Commission for which any citizen applies for membership.

Do you or a member of your immediate family provide goods and/or services to this board?
If yes, please explain:

Yes No

Do you or a member of your immediate family receive direct services from this board?
If yes, please explain:

Yes No

Do you or a member of your immediate family financially benefit from the actions of this board?
If yes, please explain:

Yes No

Does your employer provide goods and/or services to this board?
If yes, please explain:

Yes No

Does your employer receive direct services from this board?
If yes, please explain:

Yes No

Does your employer financially benefit from the actions of this board?
If yes, please explain:

Yes No

Statement of Agreement and Understanding

Electronic Signature Agreement. By selecting the "Submit" button, you are signing this Application electronically (e-signature), you agree your "e-signature" is the legal equivalent of your manual signature on this Application. Additionally, you agree to and attest to the following:

All information contained in this application is true and accurate to the best of my knowledge.

I understand it is my responsibility to insure my application is submitted within the application period and that it has been received by the County Council office.

I have read the Greenville County Board and Commission Policy and I understand the rules of conduct for the seat for which I am applying.

I understand my lack of attendance for three (3) consecutive meetings or 25% of all regular scheduled meetings within a year may result in my removal from the board.

I understand that I serve at the pleasure of County Council and all appointments are subject to the Ethics, Government Accountability, and Campaign Reform Act, S.C. Code Ann. Section 8-13-100 et. seq., and any member appointed to a board or commission whose action is inconsistent or may be perceived to be inconsistent with the spirit or intent of the Act may be subject for removal.

I understand that information provided in this application may be subject to South Carolina Freedom of Information disclosure.

Signature: B. Curtis Rose

Date: 9/9/2024

Applicants are encouraged to notify their representing Council Member of their interest to be considered for a desired board seat.